



# Ensuring that research is publishable

Some Questions That Editors and Peer Reviewers Consider

- Does the research address an important unanswered question?
- ✓ Are the methods appropriate?
- ✓ Have ethical standards been met?
- ✓ Are the results well enough documented?
- ✓ Are the conclusions reasonable?
- ✓ Is the paper well written?



#### Choosing a Suitable Journal

Identifying a Target Journal

- Decide early (before drafting the paper). Do not write the paper and then look for a journal. Look for journals that have published work similar to yours.
- Consider journals that have published work you cite.



#### Using the Journal's Instructions

- Read the instructions to authors before starting to prepare your paper.
- Consult the instructions while preparing your paper.
- Check the instructions again before submitting your paper.

# Some Questions the Instructions May Answer

- What categories of article does the journal publish?
- What is the maximum length of articles?
- Does the journal include abstracts? If so, what is the maximum length?
- What sections should the article include? What are the guidelines for each?
- What guidelines for writing style should be followed?







## Preparing a Manuscript Format:

- Title
- Authors
- Abstract
- Introduction
- Methods
- Results
- Discussion → Conclusions
- Acknowledgments
- References

## Title

- The fewest possible words that adequately indicate the contents of the paper
- Important in literature searching
- Should not include extra words, such as "A Study of" or "Observations on"
- Should be specific enough
- Generally should not include abbreviations

# Authors

- Those with important intellectual contributions to the work
- Often listed from greatest contributions to least
- In some fields, head of research group often is listed last
- In some fields, listed alphabetically

#### Abstract

- An important part of the paper
  - o Relatively widely read
  - Used to decide whether to read the rest of the paper
  - Gives editors, reviewers, others a first impression
- Briefly summarizes the paper
- Should be organized like the paper (a mini-IMRAD format)
- In some fields, there are structured abstracts (with standardized headings).





# Length of Introduction

- Articles in some fields tend to have short introductions (a few paragraphs or less)
- Articles in some other fields tend to have long introductions or to also include related sections (for example, literature review, theoretical framework)

#### Gearing the Introduction to the Audience

- Papers in relatively general journals: Introduction must provide basic background information.
- Papers in specialized journals in your field: Introduction can assume that readers have more knowledge about the field.

#### Structure of the Introduction

- Introduction typically should be funnelshaped, moving from general to specific
- A common structure:

   Information on importance of topic
   Highlights of relevant previous research
   Identification of unanswered question(s)
   Approach you used to seek the answer(s)
   (In some fields) your main findings

#### Purposes of the Methods Section

- To allow others to replicate what you did o In order to test it
  - oIn order to do further research
- To allow others to evaluate what you did oTo determine whether the conclusions seem valid
  - To determine whether the findings seem applicable to other situations

#### Methods: Basic Information to Include

- In most cases, overview of study design
- Identification of (if applicable)

   Equipment, organisms, reagents, etc., used (and sources thereof)
  - Populations (samples amount)
  - Statistical methods, fabrication, preparation

# Methods: Amount of Detail to Use

- For well-known methods: name of method, citation of reference
- For methods previously described but not well known: brief description of method, citation of reference
- For methods that you yourself devise: relatively detailed description

#### Methods: The Words and More

- Should be written in past tense
- In some journals, may include subheads (which can help readers)
- May include tables and figures
   for example:
  - Flowcharts
  - Diagrams of apparatus
  - Tables of experimental conditions

## The Results Section

- The core of the paper
- Often includes tables, figures, or both
- Should summarize findings rather than providing data in great detail
- Should present results but not comment on them
- (Note: Some journals combine the Results and the Discussion.)



## Results Sections of Papers with Tables or Figures

- How much should the information in the text overlap that in the tables and figures?
  - Not extensive overlap
  - In general, text should present only the main points from the tables and figures
  - Perhaps also include a few of the most important data
- Remember to mention each table or figure.

#### Mentioning Tables and Figures: Some Writing Advice

- In citing tables and figures, emphasize the finding, not the table or figure.
  - Not so good: Table 3 shows that researchers who attended the workshop published twice as many papers per year.
  - Better: Researchers who attended the workshop published twice as many papers per year (Table 3).

# **Tables: A Few Suggestions**

- Use tables only if text will not suffice.
- Design tables to be understandable without the text.
- If a paper includes a series of tables, use the same format for each.
- Be sure to follow the instructions to authors.

# **Figures: A Few Suggestions**

- Use figures (graphs, diagrams, maps, photographs, etc.) only if they will help convey your information.
- Avoid including too much information in one figure.
- Make sure any lettering will be large enough.
- Follow the journal's instructions.

# Discussion

- One of the more difficult parts to write, because have more choice of what to say
- Often should begin with a brief summary of the main findings
- Should answer the question(s) stated in the introduction
- Sometimes is followed by a conclusions section

#### The Discussion: Some Possible Content

- Strengths of the study
  - o For example: superior methods, extensive data
- Limitations of the study
  - For example: small sample size, incomplete data, possible sources of bias, problems with experimental procedures
  - Better to mention limitations than for peer reviewers and readers to think that you are unaware of them
  - o If the limitations seem unlikely to affect the
  - conclusions, can explain why

# The Discussion: Possible Content (cont)

- Relationship to findings of other research for example:
  - Similarities to previous findings (your own, others', or both)
  - o Differences from previous findings
  - Possible reasons for similarities and differences



- Applications and implications for example:
  - Possible uses of the findings (in business, public policy, agriculture, medicine, etc)
  - Relationship of the findings to theories or models:
    - Do the findings support them?
    - Do they refute them?
    - Do they suggest modifications?



 Other research needed for example:

 To address questions still unanswered
 To address new questions raised by the findings



## Acknowledgments

- The place to thank people who contributed to the research but whose contributions don't qualify them for authorship
- Obtain permission before listing people
- Sometimes also the place to mention sources of financial support

#### **Functions of References**

- To give credit to others for their work
- To add credibility to your work by showing that you used valid information sources
- To help show how your work relates to previous work
- To help readers find further information

# References: Importance of Accuracy

- Studies show that many references are inaccurate.
- For references to fulfill their functions, they must be accurate. Therefore
  - Make sure that you accurately state what the cited material says.
  - Make sure that all information in the citation (for example, author list, article title, journal title, volume, year, pages) is accurate.

#### Another Reason Your References Should Be Accurate

Often, authors whose work you cite will be chosen as your peer reviewers. Inaccurate references to their work will not impress them favorably.

#### **Before Submitting Your Paper**

- Make sure the abstract is consistent with the rest of your paper.
- Revise, revise, revise the paper.
- Show the paper to other people, and revise it some more.
- Re-check the journal's instructions to authors.